

EPIF BOARD MEMBER BIOGRAPHY

Per Toft Rasmussen (Diners Club International)

EPIF Board Member

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Per Toft Rasmussen has spent his entire career in the financial services/international banking industry and has a combined tenure of 27 years with Discover Financial Services and his former employer, Citigroup.

Per has worked both within and outside of the EU.

His engagement with the Diners Club business began in 2006, when he joined the Diners Club International - Europe, Middle East & Africa Regional Office in a Franchise and Network Business Development capacity.

His key areas of skills and expertise include business strategy & development, financial services industry banking, credit & fraud risk management and regulatory compliance.